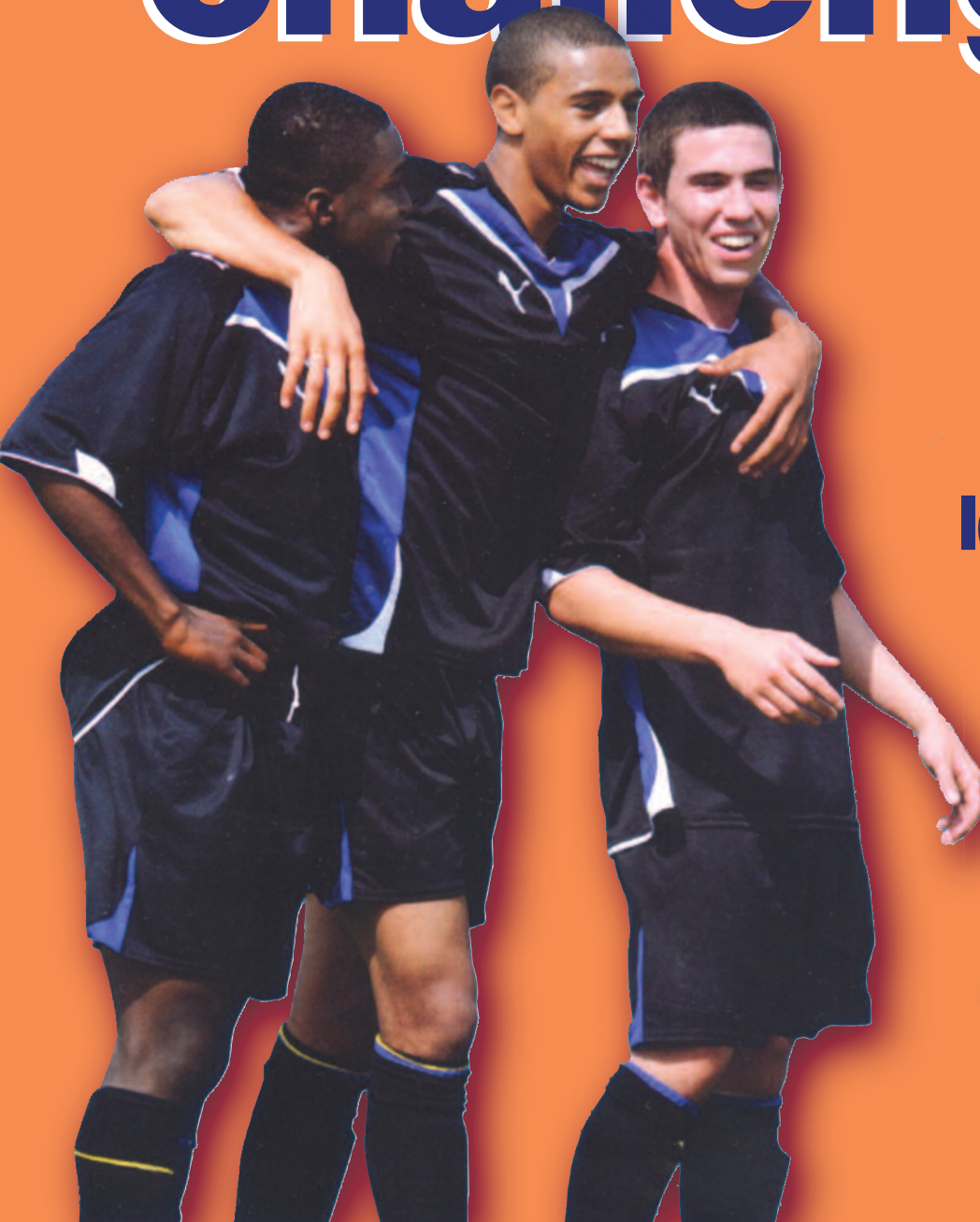


Are you ready for a new challenge?



**Further
enhance your
future within
the sports &
leisure industry**



**Luis Michael
TRAINING**

Join us now at www.luismichael.co.uk

Did you think your education was over?

If so, let us convince you otherwise. Luis Michael Training have launched a brand new learning initiative offering young people the opportunity of an Apprenticeship in Sports Leadership.

The Apprenticeship is made up of several qualifications, so not only do you gain an Apprenticeship Award at the end you will also have a minimum of five individual qualifications.

Studying for your Apprenticeship doesn't confine you to a classroom, in fact it is preferred if a large part of the course is fulfilled on the pitch or in the workplace.



“This course is ideal for everybody involved with the game. I myself have recommended this NVQ to a number of people – all of whom found it informative and enjoyable.”

IAN RUSH – former Liverpool and Wales striker

Who can apply?

We are looking for candidates aged 16, 17 and 18, who are not in full-time education. You can also be employed in a sports-based environment (leisure centre, football, cricket or rugby club).

How long does it take to complete the course?

26 weeks. At the end of which everyone completing the course will be awarded an OCR-accredited certificate in recognition of their new qualification.

How to apply for the course

To apply, you need to get in touch with us using one of the methods below:

Call us on: 01633 290820

Email: info@luismichael.co.uk • Website: www.luismichael.co.uk

Please note: To enrol, you will need your National Insurance Number, your date of birth, an emergency contact number and your full home address. We will also ask you for previous qualifications you may have, there is no minimum requirement, so if you answer is none, then no worries.

If you are serious about sport and want our full support behind you whilst doing the Apprenticeship – call now.



Who are we?

Welcome to Luis Michael Training



Mark Aizlewood

Luis Michael are one of the UK's largest training providers to the active leisure sector, earning a reputation as a leader in the field. We provide a broad range of high quality services to meet a wide range of needs; from training to helping young adults gain initial employment, qualifications to help those already in employment to develop and progress their careers, and vocational courses for those individuals looking for a career change.

Luis Michael has been operating as an Approved Training Provider for more than 10 years with a proven track record of delivering education programmes to various establishments including;

- Private training companies
- Employers within the sport and leisure industry
- LEA – South Wales schools
- LEA – North Wales schools
- Professional, semi-professional and amateur football clubs



Paul Sugrue

Luis Michael is an approved centre with:
OCR • OCN Cymru • Sports Leaders UK
• FAW • 1st 4 Sport • Pulse Cymru

The organisation employs fully qualified trainers, tutors, A1 Assessors and V1 Verifiers all who have many years of experience within their chosen field.



Mark Aizlewood

Mark Aizlewood PGCE Cert. Ed.

- External Verifier OCR • UEFA Pro Licence
- Ex-international footballer



Paul Sugrue

Paul Sugrue PGCE Cert. Ed.

- Former top-flight footballer • A1, V1, V2 External Verifier OCR
- UEFA 'A' Licence holder • OCR Sport & Recreation Consultant

Keith Williams

A background spanning 20 years of experience within the training environment including all aspects of:

- Contract Administration • Finance & claims procedures
- Targets • Audit procedures • One to-one client guidance • Job search
- Key Skills • Basic Skills

Chris Martin

• Worked within the field of training for over 15 years with proven experience in developing programmes and structured training to those most at risk of exclusion.

Chris Martin

Luis Michael Training
Office Suites, Leeway Industrial Park, Leeway House,
Spytty Road, Newport NP19 4SL. 01633 290820



As a learner – what do I get?

In addition to the vast array of qualifications that you will gain through completing the LMT programme you as an individual will receive the following:

- A wealth of interesting and relevant work related training
- Skills to help you develop you personally and socially
- A full training kit within the first 4 weeks of the programme, including shorts, socks, training top and waterproof jacket, all of which are fully embroidered and yours to keep
- Up to £200 in achievement bonuses
- Full access to the college resources and facilities both in house and online
- An opportunity to progress to the next programme which is an Advanced Apprenticeship where you would undertake a range of Level 3 qualifications.
- Support to assist you in further enhancing your career and future prospects.

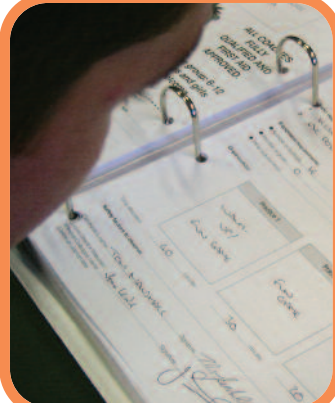


**Your future is not a matter of chance
– it's a matter of choice**

Nathan Bey – case study



Nathan Bey is an 18-year-old currently studying for an Apprenticeship at AFC Bournemouth. He has always been keen on sport but struggled with traditional classroom based learning but he is quick to recognise the advantages of learning away from school: “When I enrolled for this course I was uncertain as to what I would get out of it. Already I’m discovering that it’s not just about the qualification but it has also led me to making new friends as well as discovering a new way of learning”.



Nathan is typical of many of our learners, the traditional classroom environment experienced by him and many others has not always been the best atmosphere for them to flourish in; “I always struggled to learn at school. That was probably partly due to me but also down to the fact that I was unable to relate to the teachers I was working with”.



Disillusioned with life at school, Nathan left and went to work within the building trade but quickly realised that wasn’t really for him. “Although I was keen to leave school I soon discovered that working in construction wasn’t really what I was looking for”.

Nathan’s situation is one that Steve Cuss, Head of AFC Bournemouth Community Trust sees regularly: “Nathan has shown real potential on this course. The fact he has failed to show his true potential before now is no reflection on his ability to develop as an individual. What it does show is that this Apprenticeship Scheme is the perfect vehicle for people like Nathan to show what they are really capable of achieving”.



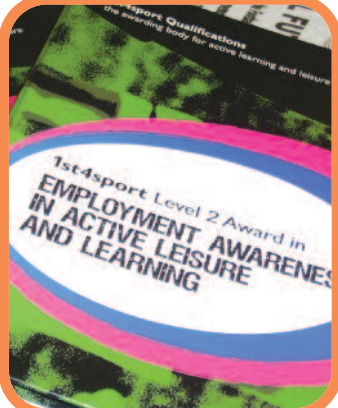
Steve Cuss

Three months into his Apprenticeship, Nathan is now beginning to structure his career path. Aware that a Luis Michael Apprenticeship wouldn’t necessarily open all the doors he requires, Nathan has already begun to think about the next step on the ladder. “As much as I have enjoyed this course, I am very aware that I have to maximise my opportunities. With that in mind I am considering doing a refereeing course – this will only add to what I am already working towards!”.

Nathan is typical of the young learner that is attracted to Luis Michael Apprenticeships – someone that has real potential but for differing reasons has not been able to flourish. Whilst our ultimate aim is to give young learners a hugely beneficial qualification, we also value the delivery of life skills as equally important.

If you are serious about sport and want our full support behind you whilst studying for your Apprenticeship – call now.

Who is eligible?



- The learner must not be attending college full time. (Not more than 12 hours).
- The learner must not be in higher education.
- The learner must not be a graduate.
- The learner must not be a prisoner or on remand.
- The learner must be a lawfully resident in the UK/EU and have been for the last 3 years.
- The learner must not be taking part in any other employment, learning or enterprise programme or scheme funded by the government.
- The learner must not have completed an Apprenticeship/Advanced Apprenticeship before.
- The learner must be in employed status.
- The learner must be 16-18 years old on the start date of the programme.
- Learners may be aged 19-24 year of age (in areas where applicable).

If you are serious about sport and want our full support behind you whilst studying for your Apprenticeship – call Luis Michael now.

The Apprenticeship Programme FAQ's from Apprentices

Q. How long does the Apprenticeship Programme run?

A. The programme is run over a period of 26 weeks you do have the flexibility to increase this if you feel the need, please talk to your Luis Michael tutor for more information.

Q. Who will run the training?

A. Luis Michael Training will be responsible for all training around the Apprenticeship.

Q. Do I receive any training kit?

A. Yes, during the first 4 weeks of your programme you will receive a Luis Michael Training kit, this is yours to keep.

Q. Who is Luis Michael?

A. Luis Michael is a sports-based training organisation, run by ex-professional footballers and sportsmen who are there to support you in obtaining your Apprenticeship.

Q. Will the funding body need to contact me?

A. Yes, as part of the quality audit process, somebody will make sure you are happy with the learning process and also will be happy to give you more information if required on further learning.

Q. Who will be my main contact at Luis Michael?

A. After your induction you will meet you mentor/tutor who you will be able to speak to at anytime and meet on a weekly basis if you have any concerns or need support.

Q. What happens when the course ends?

A. Once you have successfully completed your Apprenticeship you will receive all the certificates from Luis Michael. If your club wants to have a presentation event either during a match day or evening, Luis Michael will support the event in partnership with your club.

Q. Will the course cost me anything?

A. No, all costs relating to your training will be covered by Luis Michael Training.

The Apprenticeship Programme FAQ's from Apprentices

Q. How long does the Apprenticeship Programme run?

A. The programme is run over a period of 26 weeks you do have the flexibility to increase this if you feel the need, please talk to your Luis Michael tutor for more information.

Q. Who will run the training?

A. Luis Michael Training will be responsible for all training around the Apprenticeship.

Q. Do I receive any training kit?

A. Yes, during the first 4 weeks of your programme you will receive a Luis Michael Training kit, this is yours to keep.

Q. Who is Luis Michael?

A. Luis Michael is a sports-based training organisation, run by ex-professional footballers and sportsmen who are there to support you in obtaining your Apprenticeship.

Q. Will the funding body need to contact me?

A. Yes, as part of the quality audit process, somebody will make sure you are happy with the learning process and also will be happy to give you more information if required on further learning.

Q. Who will be my main contact at Luis Michael?

A. After your induction you will meet you mentor/tutor who you will be able to speak to at anytime and meet on a weekly basis if you have any concerns or need support.

Q. What happens when the course ends?

A. Once you have successfully completed your Apprenticeship you will receive all the certificates from Luis Michael. If your club wants to have a presentation event either during a match day or evening, Luis Michael will support the event in partnership with your club.

Q. Will the course cost me anything?

A. No, all costs relating to your training will be covered by Luis Michael Training.



How it works over 26 weeks



The following explains how the qualification programme can be delivered over a period of 26 weeks

- Apprenticeship 26 x 18 hours min per week = 468 hours of learning.
- NVQ level 2 Activity Leadership = 450 GLH = 7 units 64 hours per week.
- Pulse Cymru Child Welfare 3 hours APL for Unit 13 NVQ.
- Pulse Cymru Emergency Aid 3 hours APL for Unit 5 NVQ.
- You can now take off 2 x 64 hours 2 units NVQ – NVQ now takes 322 hours.
- Key Skills 20 GLH each = 40 hours Learning.
- Communication Key Skills covers 50% of Unit 4 NVQ – Take off 32 hours from NVQ Learning.
- NVQ at this point takes 322-32hrs = 290 hours.
- CSLA British Sports Trust 40 GLH 75% of work APL for NVQ.
- NVQ at this point takes 290- 20 hours = 270 hours.
- 1st4SPORT 60 GLH – no cross reference to NVQ.
- Therefore all qualifications take 330 Learning hours Leaving 138 hours of practical sessions.

The chart overleaf shows the linkage of the qualification structure

Apprenticeship Scheme

26 x 18 hours = 468 hours



Key Skills
20 GLH Level 1
Application of
Numbers



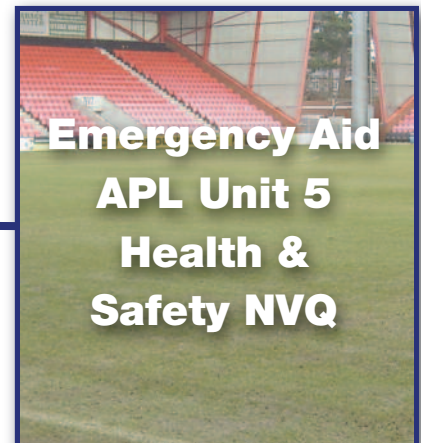
Key Skills
20 GLH Level 1
Communication
50% APL
Unit 4 NVQ



Child Welfare
APL Unit 13
Child
Protection NVQ



NVQ Level 2
450 GLH
7 Units =
64 GLH per unit



Emergency Aid
APL Unit 5
Health &
Safety NVQ



CSLA 40 GLH
8 units
5 units
APL NVQ



**1st 4 Sport
Technical
Certificate**
60 GLH

Apprenticeship – Active Leisure and Learning

LEVEL
2

This leaflet provides you with a brief breakdown of the qualifications you can gain by undertaking the Apprenticeship programme.

Summary of qualifications – you will undertake one of three NVQs along with the remaining framework qualifications listed here:

Activity Leadership Level 2

Prepare a session
Lead a session
Conclude and review a session
Contribute to the work of your team
Promote safety in the sport and activity environment
Set up, take down and store equipment
Support the protection of the children from abuse

Operational Services Level 2

Promote safety in the sport and activity environment
Give customer a positive impression of yourself and your organisation
Contribute to the work of your team
Set up, take down and store equipment
Maintain sport and recreation equipment
Tidy and clean sport recreation areas
Resolve customer service problems

Coaching Teaching and Instructing Level 2

Plan and prepare a series of coaching sessions
Maintain an environment in which participants can improve their performance
Coach participants to improve their performance

Evaluate coaching sessions and develop personal coaching practice
Deal with accidents and emergency
Support the protection of children from abuse

Key Skills

Communication Level 1
Application of Number Level 1

Technical Certificates

It is mandatory that apprentices must achieve the following qualification approved as the technical certificate for employment awareness aspects of the Apprenticeship framework.

- 1st 4Sport Level 2 Award in Employment Awareness for the Active Leisure and Learning Industry.

Additional Certificates/Qualifications

In addition to the above all learners will have the opportunity to undertake several other industry certificates, they are:

- Emergency First Aid for Sport
- Child Welfare
- Health & Safety Awareness
- Award in Community Sports Leadership



Advanced Apprenticeship – Active Leisure and Learning

LEVEL
3

This leaflet provides you with a brief breakdown of the qualifications you can gain by undertaking the Advanced Apprenticeship programme.

Sports Development Level 3

- Manage your own resources and professional development
- Contribute to change through implementing and reviewing strategy and policy
- Provide leadership in your area of responsibility
- Promote equality and diversity in sport and physical activity
- Ensure the health and safety welfare security of customers and staff
- Develop productive working relationships with colleagues
- Support the efficient use of resources
- Facilitate community-based sport and physical activity
- Support the development of sport and physical activity in education.

Key Skills

Communication Level 2

Application of Number Level 2

Technical Certificates

It is mandatory that apprentices must achieve the following qualification approved as the technical certificate for employment awareness aspects of the Apprenticeship framework.

- 1st 4Sport Level 3 Award in Employment Awareness for the Active Leisure and Learning Industry.

Additional Certificates/Qualifications

In addition to the above all learners will have the opportunity to undertake several other industry certificates, they are:

- Emergency First Aid for Sport
- Child Welfare
- Health & Safety Awareness
- Higher Award in Community Sports Leadership



Sparsholt College



Sparsholt College Hampshire is the largest specialist land-based college in the South East of England and one of the largest in the UK. In August 2007 it merged with Cricklade College in Andover, Hampshire to form one college delivering provision across two campuses (Sparsholt College campus and Andover College campus) roughly fifteen miles apart. Each maintains and develops the specialist areas of expertise which are already recognised by its customers.

The college predominantly serves a wide variety of business needs which includes those of the locality of Test Valley and Winchester, but also extends regionally and nationally in areas where it has specialist technical skills. The college is designated with the “Action for Business Colleges” standard and is on a trajectory to acquire the new “Training Quality Standard” during 2010/11.



In addition to these direct business facing activities, the college training and certification activity with employed learners has grown very significantly as a result of a strategic decision to increase Train to Gain activity through carefully selected Associate partners. The volume of provision grew from 92 learners in 2007/08 to 1,952 learners in 2008/09, across a range of sectors such as Sport, Transport, Logistics, Hospitality and Customer Service.

Sparsholt and Luis Michael working together



Luis Michael offer Apprenticeships in Active Leisure and Learning throughout the country in association with Sparsholt College. An Apprenticeship is a combination of vocational study, technical certificate and key skills, increasingly they are being recognised as essential for young people entering employment with the government announcing recently that they want Apprenticeship volume to increase by a further 21,000 places. This exciting project combines the expertise of Luis Michael and the excellent reputation of Sparsholt College to deliver a qualification that will have huge benefits to both learners and employers.



The take up on the Apprenticeship scheme has been unprecedented. We are delighted to confirm that we are working with a number of football clubs throughout the South of England and nationally and look forward to developing the partnership with Luis Michael in the near future.